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SEED FOOD & WINE FESTIVAL, THE FIRST LARGE-SCALE, PLANT-BASED EVENT OF ITS KIND, ANNOUNCES THEIR CELEBRITY CHEF LINEUP AND FULL EVENT PROGRAMMING FROM WEDNESDAY, NOVEMBER 3 THROUGH SUNDAY, NOVEMBER 7, 2021

(Miami, FL) October 2021 — The nation's first plant-based week-long festival — <u>SEED Food and Wine Festival</u> is coming back to Miami for its seventh year from November 3rd through 7th, 2021 coinciding with <u>World Vegan Month</u>. After a year-long hiatus due to the Covid-19 pandemic, SEED Week is back with a bang, boasting an extensive line-up of incredible events including the famous Plant-Based Burger Battle[™], the bustling Festival Day, upscale celebrity chef dinners, workshops, wellness and more, all showcasing the best in sustainable, luxurious, plant-based living.

Ranked 3rd in USA Today's "Top 10 Best Wine Festivals," SEED is the premier plant-based food and wine festival in the U.S. since 2014. SEED is more than your average foodie event. SEED is a movement dedicated to conscious wellness, offering attendees an array of options in the lifestyle space that celebrates the growing plant-based community. This November, the conscious culinary fête will welcome viral entrepreneur Pinky Cole of Slutty Vegan, filmmaker John "Badass Vegan" Lewis," James Beard & NAACP Image Award-winning chef, educator, and author Bryant Terry, Top Chef alum Spike Mendelsohn, Chef Robyn Almodovar of Chopped / Hell's Kitchen, former NBA star and vegan wine owner John Salley, celebrity bodybuilder Torre Washington, and many other notable names to be announced soon.

The celeb-studded five-day festival will kick off on Wednesday, November 3 through Sunday, November 7, featuring celebrity chef dinners, wellness events, and their flagship SEED Festival Day on Saturday, November 6 which will take place outdoors for the first time at beautiful Regatta Park in Coconut Grove with unlimited pours and bites included in the admission price. This is the first year that the iconic signature event will take place at the picturesque, tree-lined, water-front park overlooking the Biscayne Bay.

The festival includes tastings from national and local restaurants, vegan wines, fresh juices, live music, organic body care, clothing, yoga, and everything that celebrates conscious plant-based living. SEED will gather some of the most talented speakers, chefs, celebrities, athletes and authors for a fun, educational, sexy, hip (and most of all, delicious!) week of food, cocktails, parties, and industry-led workshops. Celsius is presenting our Wellness Stage as well as our contributing sponsors Oatly, Frankly Vodka, Florida Crystals, Waterloo Sparkling Water, Ketel One, Coconut Grove BID and many others.

Miami's amazing local culinary scene will also be strongly represented. All events are ADA compliant and we provide sign language interpreters at our Festival Day lecture and chef demo stages, as well as handicap accessible seating areas.

"We're beyond thrilled with the lineup that's shaping up for 2021," says Alison Burgos, co-founder of SEED Food & Wine Festival. "Some of the biggest names in the plant-based world will be joining us for what we are sure to be the best SEED Week 2021."

SEED is committed to being a leader in sustainability. We are a Zero Carbon Footprint event and our charity partner is Debris Free Oceans. Debris Free Oceans is a Miami-based organization that inspires local communities to responsibly manage the lifecycle of plastics and waste as part of a global initiative to eradicate marine debris from our beaches, reefs, and oceans.

The schedule for SEED Week 2021 is as follows:

VEGETABLE KINGDOM

with James Beard Winning + Best-Selling Author and Chef Bryant Terry and Red Rooster Executive Chef Tristan Epps

November 3, 2021 | 7:00 p.m. to 10:00 p.m. | Location: Red Rooster | 12 NW 12th Ave, Miami, FL 33136 \$195 includes wine pairing and gratuity

We are honored to welcome Chef Bryant Terry for a truly magical evening as they collaborate to present a five-course, wine paired dinner.

James Beard winning and NAACP Image Award-winning chef, Bryant Terry will be hosting a special dinner at Red Rooster in collaboration with Red Rooster Executive Chef and Food Network's Chopped Champion Tristan Epps.

Chef Bryant Terry is an African-American vegan chef, food justice activist, and author. His most recent book is Vegetable Kingdom: the Abundant World of Vegan Recipes, which was published in 2020. Bryant Terry is a James Beard & NAACP Image Award-winning chef, educator, and author renowned for his activism to create a healthy, just, and sustainable food system. He will be hosting the Wednesday "Vegetable Kingdom" Dinner, speaking at SEED Summit and doing a culinary demo at the SEED Festival Day Tasting Village.

FIFTH ANNUAL PLANT-BASED BURGER BATTLE™

November 4, 2021 | 7:00 p.m. to 10:00 p.m. | Location: Space Park | 298 NE 61st St, Miami, FL 33137 \$55-\$85 (includes admission, unlimited beer, kombucha and burger samples)

Walk the green carpet at Space Park and chow down on plant-based burgers created by chefs and restaurants from across the country. We are excited to welcome Food Network's Celebrity "Top Chef" alumni Chef Spike Mendelsohn of PLNT Burger and Chef Robyn Almodovar of Chopped / Hell's Kitchen who will be part of the SEED Plant-Based Burger Battle. This hugely popular annual event features an array of delectable burger creations, and celebrity judges will choose their favorites while you get to cast your vote for the crowd's choice: BEST PLANT-BASED BURGER IN AMERICA. Wash down the deliciousness with paired craft brews and kombucha and get your sweet tooth fix with our dessert station all while enjoying live music and great company. Live music by vegan pop-duo QUEEN OF KINGS and great company. Your ticket includes it ALL!

Participating:

- 1. PLNT Burger / Spike Mendehlson
- 2. PAOW! / Robyn Almodovar
- 3. Vegan Junkie Burgers / Martha Tabora
- 4. Planta / Felicia De Rose
- 5. Green Bar and Kitchen / William Uralowich6. Dub & Grub / Kriss Kofi

- Burgermeister / Alex Ringleb
 SoBe Vegan / Kedon 'Slim' Carter
- 9. Krazy Vegan / Darryl Harris
- 10. Future Farms / Alexandre Ruberti

SEED SUMMIT PRESENTED BY VEGNEWS

November 5, 2021 | 8:30 a.m. to 5:00 p.m. | Location: The Sacred Space | 105 NE 24th St, Miami, FL 33137 All-Inclusive Admission: \$50 (includes admission, breakfast and lunch)

Connect with other conscious and sustainable aficionados for a day of inspired conversations, this event features a full day of workshops and panels- all designed for entrepreneurs, content creators, influencers and those passionate about conscious, sustainable and vegan living. We are honored to welcome Dr. Michael Klapper, Michael A. Klaper is an American physician, vegan health educator and conference and event speaker, and an author of articles and books of vegan medical advice.

SEED SUMMIT PRESENTED BY VEGNEWS (Continued)

November 5, 2021 | 8:30 a.m. to 5:00 p.m. | Location: The Sacred Space | 105 NE 24th St, Miami, FL 33137 All-Inclusive Admission: \$50 (includes admission, breakfast and lunch)

You'll mingle with celebrities; meet creative, like-minded people; and learn everything you need to know to elevate your presence and make a major impact on the world. The day includes an organic plant based breakfast and lunch. This year's event will continue to add to the nation's growing-and sometimes controversial-conversations about food and health.

Confirmed Speakers: Pinky Cole, Founder of Slutty Vegan,, John "Badasas Vegan" Lewis, Dr. Michael Klapper, Chef Bryant Terry, Dr. Sam Rassoul, Dr. Vanessa Mendez, Chef Spike Mendhelson, Shannon Allen, Monique Idlett, Ellen Kanner, Sheryn Delgado Abalos, Jennifer Stojkovic, Torre Washington

NEW YORK STATE OF MIND DINNER

with Michelin Star chefs Jeremiah Stone, Fabian Von Hauske, TOP CHEF Ilan Hall and 1 Hotel South Beach Executive Chef David Henriquez

November 5, 2021 | 7:00 p.m. to 10:00 p.m.| Location: Habitat at 1 Hotel South Beach | 2341 Collins Ave, Miami Beach, FL 33139 | Admission: \$150

Did you know that this year's MET Gala Dinner 2021 was entirely plant-based for the first time in history? Here's your chance t

o eat like a star! Two of the participating MET Gala dinner chefs who were hand selected by Bon Appétit Magazine, Jeremiah Stone and Fabian Von Hauske (of Contra & Wildair NYC), will be participating at this year's NY STATE OF MIND DINNER!

We are honored to welcome Michelin starred chefs, Chef Jeremiah Stone and Chef Fabian Von Hauske (Contra & Wildair NYC) along with TOP CHEF winner, Ilan Hall (Ramen Hood LA) and 1 Hotel South Beach Executive Chef David Henriquez to SEED for the NY State of Mind Dinner. We'll start with cocktails & hors d'oeuvres, followed by a wine paired dinner at Habitat at 1 Hotel South Beach. You'll spend the evening enjoying innovative, mouthwatering cuisine made exclusively for special SEED guests. We will offer indoor and outdoor seating. This dinner will sell out!

NAMASEED YOGA + BEATS + MEDITATION

November 6, 2021 | 10:00 a.m. – 11:30 a.m. | Location: Regatta Park 3500 Pan American Dr, Coconut Grove, FL 33133

FREE

Kick off your morning with an invigorating and centering yoga class by Miami's favorite yogis and DJs, followed by a guided meditation. Grab a refreshment and healthy snack and get ready to head into the Tasting Village. Please note that a ticket for Festival Day is required for admission to the Tasting Village.

SEED FESTIVAL DAY FESTIVAL VILLAGE (Unlimited Pours + Bites)

November 6, 2021 | 12:00 p.m. to 7:00 p.m. | General admission \$55 / VIP Admission \$85 | Location: Regatta Park 3500 Pan American Dr, Coconut Grove, FL 33133

Dig into a day-long smorgasbord of incredible plant-based food, drink, speakers, demos, wellness, shopping, and much, much more! Enjoy ALL THE FREE food and drinks you can devour all day at the nation's ultimate event dedicated to celebrating the best in plant-based health, wellness, conscious and sustainable living. You'll get to sip brews at the beer garden and also enjoy celebrity speakers, get fit with our wellness stage, recharge in the meditation lounge, check out crafts, buy cruelty-free fashion, and sample delicious plant-based treats from over 100 restaurants, bakeries, brands, wines, spirits and juices. Immortalize your experience via Instagram, and head home with a new enthusiasm for all the awesome aspects of a conscious, plant-based lifestyle! The family-friendly festival will include a "Kids Zone" and a pet-friendly "Yappy Lounge" as well as fitness activities throughout the day for all fitness levels.

Barry's Bootcamp will be joining us to get everyone moving at this year's festival and will be hosting multiple classes on the Celsius Fitness Stage at the Festival Day Tasting Village, catch them there and get your sweat on!

BLOOM BRUNCH SUNDAY MOVEMENT PRESENTED BY FLORIDA CRYSTALS®

November 7, 2021 | 9:00 a.m. – 11 a.m. | Location: The Palm Court in the Design District Ground Floor, 140 NE 39th St, Miami, FL 33137 | FREE Event

For the first time ever we welcome The Class by Taryn Toomey as part of our BLOOM BRUNCH experience presented by Florida Crystals®. The Class is a cathartic workout experience that guides you to strengthen the body and notice the mind to restore balance. Join instructor Soeuraya Wilson as she guides our guests on an hour long journey to elevate the mind, body and soul.

BLOOM BRUNCH PRESENTED BY FLORIDA CRYSTALS®

MEDITATION + BRUNCH | November 7, 2021 | 11 a.m. to 2:00 p.m. | Location The Sacred Space | 105 NE 24th St, Miami, FL 33137 | \$50

Dig into a delicious, organic, plant-powered brunch made by an impressive lineup of culinary all-stars. Your tasty morning eats will all be paired with a variety of refreshing juices, cocktails and bellinis. Enjoy specialty coffee by Argyle Coffee Roasters and Oatly Milk lattes. Brunch cocktails by KetelOne Botanicals.

Participating:

- 1. Pamela Wasabi Bakery / Pamela Wasabi
- 2. Plant Miami / Horacio Rivadero
- 3. Diya Miami / Vidya Maharaj
- 4. Night Owl Cookies / Andrew G.
- 5. DMT Kltchen / Masha Roman
- 6. The Rabbit Hole / Samuel Woods
- 7. Vivianne Plant-Based Bakery / Vivianne Guarisma
- 8. Plant Theory Creative Cuisine / Sheryn Delgado Abalos

TICKETS

Tickets for the SEED Food & Wine Festival 2021 are already on sale at <u>seedfoodandwine.com</u>. For those who want to experience all the Festival Favorites or a fully VIP experience at a discounted price, check out the PLANT PUSHER or VIP VISIONARY tickets.

SEED Food and Wine Festival is made possible by sponsors such as Anheuser-Busch, BMV, Frankly Vodka, Oatly, PAOW! KetelOne, and Waterloo. For the full list of sponsors and other details, please visit seedfoodandwine.com/sponsors. Follow SEED Food & Wine Festival for event updates at seedfoodandwine.com/sponsors. Follow SEED Food & Wine Festival for event updates at seedfoodandwine.com/sponsors.

About SEED Food & Wine Week

SEED Food and Wine Festival is the premiere plant-based food and wine festival in the country since 2014. Join us for a week-long adventure, sip, savor and experience the very best in conscious, sustainable plant-based living. Your admission includes UNLIMITED POURS AND BITES from the best plant based and vegan chefs, brands and products from coast to coast as well. For those looking to dig in the deliciousness in advance, SEED will host and participate in several events leading up to the weeklong festival. For more information, seedfoodandwine.com.